



Former Technology Executive to Lead Secure POS Vendor Alliance

New president Steven Hughes provides more than a decade of experience to rapidly-growing global payment security organization

ATLANTA – October 7, 2009 – The Secure POS Vendor Alliance (SPVA), a non-profit business organization founded by Hypercom (NYSE: HYC), Ingenico S.A. (EURONEXT: ING) and VeriFone (NYSE: PAY) is pleased to announce that it has named Steven Hughes, formerly executive director for the Oracle Applications Users Group (OAUG), as its president. In his new role, Hughes will focus on strategic direction, membership development and act as liaison among the three founding board members. Hughes leads a newly-installed team of SPVA staff who will service SPVA’s growing membership base.

“Steven brings valuable skills and a track record of success in global membership expansion and retention,” said Christophe Dolique, SPVA Chairman and EVP, Global Marketing & Transaction Services at Ingenico. “At this stage of SPVA’s development, I could not think of a better individual to manage our efforts to focus the card payments industry on compliance.”

The SPVA launched in April 2009 to foster widespread compliance of existing security standards to protect cardholder information and defend merchants and acquirers against security breach. Its aim is to simplify compliance efforts, diminish the chaos and confusion often associated with standardization and reduce costs for all stakeholders. Hughes was selected by the SPVA board due to his success in growing the OAUG into one of the largest independent user groups in the world, among other accomplishments.

“I look forward to growing the SPVA into the premiere organization for facilitating a common understanding and acceptance of various security requirements and standards,” said Steven Hughes, SPVA president. “With the strong leadership team already in place, I am confident this objective can be attained.”

SPVA has experienced rapid growth since its launch at the ETA show in Las Vegas with prominent industry leaders joining, including Atos Worldline, Heartland Payment Systems, Moneris Solutions, Radiant Systems, Inc. and Witham Laboratories. Membership is open to all vendors that develop secure POS payment systems or have products or solutions that interact with secure POS payment devices such as retailers, acquirers and banks.

To learn more about the SPVA, visit www.spva.org.

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About Secure POS Vendor Alliance (www.spva.org)

The Secure POS Vendor Alliance (SPVA) is a non-profit organization that works with the multiple stakeholders of the payment value chain. Its aim is to develop an end-to-end security framework and to enhance security elements of payment solutions which protect cardholder information and defend merchants and acquirers against security breaches, while helping reducing fraud and lowering risk for all electronic payment stakeholders.

About Hypercom (www.hypercom.com)

Global payment technology leader Hypercom Corporation delivers a full suite of high security, end-to-end electronic payment products and services. The Company's solutions address the high security electronic transaction needs of banks and other financial institutions, processors, large scale retailers, smaller merchants, quick service restaurants, and users in the transportation, petroleum, healthcare, prepaid, unattended and many other markets. Hypercom solutions enable businesses in more than 100 countries to securely expand their revenues and profits. Hypercom is a founding member of the Secure POS Vendor Alliance (SPVA) and is the second largest provider of electronic payment solutions and services in Western Europe and third largest provider globally.

About Ingenico (www.ingenico.com)

Ingenico is the world's leading provider of payment solutions, with over 15 million terminals deployed in more than 125 countries. Its 2,500 employees worldwide support retailers, banks and service providers to optimize and secure their electronic payments solutions, develop their offer of services and increase their point of sales revenue. Ingenico generated pro-forma revenue of €780M in 2008.

About VeriFone Holdings, Inc. (www.verifone.com)

VeriFone Holdings, Inc. ("VeriFone"), a global leader in secure electronic payment technologies, provides expertise, solutions and services for today with a migration strategy for tomorrow. VeriFone

delivers solutions that add value to the point of sale, resulting in improved merchant retention and the generation of new sources of revenue for its partners and customers. VeriFone solutions are specifically designed to meet the needs of vertical markets including financial, retail, petroleum, government and healthcare.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995

This press release includes statements that may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including statements regarding the development, adoption, implementation, interoperability, performance and effectiveness of electronic payments industry security standards, the development of future security standards and guidelines intended to reduce and prevent fraud and other threats to electronic payment transaction integrity, and lower risk for all participants in card payment transactions. These forward-looking statements are based on current expectations and beliefs and are subject to risks and uncertainties that could cause actual results to differ materially from those described in the forward-looking statements. In particular, factors that could cause actual results to differ materially from those in forward-looking statements include: the ability of the Alliance to attract significant industry membership and participation in its activities and adherence to its policies and guidelines; industry, technological and regulatory changes; industry and market acceptance of and compliance with new security standards and guidelines; compliance with disparate certification requirements and government regulations; the state of the U.S. and global economies in general and other risks detailed in the companies' filings with the Securities and Exchange Commission, including the companies' most recent 10-K and subsequent 10-Qs and 8-Ks. Forward-looking statements speak only as of the date made and are not guarantees of future performance. We undertake no obligation to publicly update or revise any forward-looking statements.

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